



The go-to
Horeca B2B
event in the
Triveneto region

6•8 (Mon-Wed)
November
2023
Vicenza Expo Centre

ORGANIZED BY
ITALIAN
EXHIBITION
GROUP
Providing the future

PRESS

press release 1

IEG: COSMOFOOD, THE 2023 EDITION ON THREE DAYS

- **From Monday November 6th to Wednesday November 8th, over three days (instead of four), an exclusively B2B exhibition format reserved for out-of-home supply chain operators**
- **A new logo narrates and accompanies the evolution of the event**
- **Three days of the tradeshow with business matching for catering and hospitality professionals; meetings, events, talks and demonstrations to anticipate the future of the sector in the Cosmofood Arena**

www.cosmofood.it

Vicenza (Italy), July 21st 2023 – The IEG -Italian Exhibition Group event of reference for Horeca in the Triveneto region is back at the Vicenza Expo Centre for the 2023 edition of Cosmofood. And it will return with a substantial novelty: the event will go from four to three days (Monday 6 - Wednesday 8 November).

NEW DATES FOR AN EXCLUSIVELY B2B APPOINTMENT

A strategy, that of excluding Sundays when public establishments are focused on their activities, coordinated by IEG with the reference stakeholders of the event and which aims to further elevate the totally B2B characteristics of Cosmofood, identifying the best three days at the beginning of the week cadence for a public trade. An audience of sector operators only, professionals who work in the food & beverage, retail & technology and interior and exterior furnishings of the out of home sector.

AND A NEW LOGO FOR PROFESSIONAL INTERLOCUTORS

Essentiality, harmony and freshness for the new visual identity of Cosmofood. The focal point of the new logo is its letter "O" to represent a place of exchange, comparison and business, for a sign that refers to a table with seated people, a cloche or a hotel bell. In the visual, modularity creates an intuitive and essential decorative pattern, a texture that well interprets the characteristics of the territory in which Cosmofood takes place, historically capable of assimilating different inputs, even far from its own nature, and processing them with sagacity, elegance and simplicity.

EXHIBITION FORMAT: BUSINESS AT THE CENTRE

At the center of the exhibition format that will embrace the entire modern and functional Pavilion 7 of the Vicenza Expo Centre will be concrete business opportunities both for the exhibitors who are protagonists of Cosmofood 2023 and for professional visitors, in constant networking and exchange.

In fact, Cosmofood will showcase a complete and transversal product range with all the innovations offered by the key players in foodservice production and distribution, protagonists in the area: products of the major food&beverage brands, innovative and digital solutions, professional technologies and equipment, furniture, accessories and complements for public exercises.

A format that awaits managers, employees and buyers of commercial activities, bars, restaurants, pizzerias, ice cream parlors, pastry shops, wine bars, pubs, hotels and accommodation facilities.

THE COSMOFOOD ARENA

A succession of appointments in the Cosmofood Arena: market analyses, scenarios, events and show cooking for the updating, development, training and comparison of the Horeca community thanks to synergies and partnerships with the sector's associative protagonists: among the others FIC - Italian Federation of Chefs with Unione Cuochi Veneto, protagonist at the exhibition with the regional competitions "Best Professional Lady Chef", "Best Student" and the novelty of the 2023 edition "Best Student of Pastry of Hotel Institutes". And again, FIPE Veneto, Confesercenti Regionale Veneto and Cna Veneto.



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

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This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.